

**Circulation
over 4000
Weekly!**

Upper Clutha Messenger

DISPLAY ADVERTISING

BLACK AND WHITE DISPLAY ADVERTISING

B&W	1 COLUMN 95mm		2 COLUMN 195mm	
	STANDARD PRICE	CONTRACT PRICE	STANDARD PRICE	CONTRACT PRICE
x 35mm	\$30	\$27.50	\$60	\$53
x 75mm	\$55	\$50	\$110	\$99
x 100mm	\$81	\$73	\$153	\$137.70
1/4 page	\$105	\$94.50	\$195	\$175
x 210mm	\$155	\$139.50	NA	NA
x 275mm	\$195	\$175	\$380	\$342

Copy in by Friday 12 noon, finished artwork supplied in by Monday 12 noon. Payment is required to secure placement before 12 noon Monday.

FULL COLOUR DISPLAY ADVERTISING

FRONT COVER	STANDARD PRICE	SPECIAL PRICE
68 x 48 (lug)	\$114	\$91
195 x 75 (banner)	\$326	\$261
INSIDE COVER	STANDARD PRICE	SPECIAL PRICE
95 x 75mm	\$124	\$99
95 x x 100mm	\$162	\$130
1/4 page	\$210	\$168
1/2 page	\$390	\$312
195 x 70mm	\$220	\$176
1/2 page	\$390	\$312
Full Page	\$760	\$608
BACK COVER	STANDARD PRICE	SPECIAL PRICE
1/4 Page	\$252	\$201
195 x 70	\$264	\$211
1/2 page	\$468	\$374
Full Page	\$912	\$730

Copy in by Thursday 12 noon, finished artwork supplied in by Friday 12 noon. Payment is required to secure placement before 12 noon Friday.

NOTES & NOTICES

First 20 words: \$10
Additional blocks of 10 words: \$2 each

A discount of \$2 applies for adverts paid for in the shop. Entries close noon on Tuesday. Payment is required to secure placement before 12 noon Tuesday.

DEADLINES

NOTES AND NOTICES & DIARY:

Entries close noon on Tuesday. Payment is required to secure placement before 12 noon Tuesday.

Email your advert details to messenger@printit.co.nz

Required Information for your booking:

- Advert description:
Display Advert or Notes & Notice
- Payment information
(account number or credit card details)
- Messenger date/dates that you require your advert published.
- Contact details

ARTWORK DESIGN

15 minutes design is included in your advert booking any extra time is charged at \$70 per hour.

If supplying your own artwork we require a PDF 300dpi minimum.

Adverts supplied in word or publisher require proofing and therefore need to be in by 12 noon Friday.



11 Brownston Street,
Wanaka, New Zealand

P: 03 443 7804

F: 03 443 7805

E: messenger@printit.co.nz

www.printit.co.nz

OPENING HOURS

Monday-Friday
8.00am til 5.30pm